

Add a Drinking Water Upgrade

In addition to having luxurious soft water throughout your home, additional upgrades are available to greatly improve the quality and safety of your drinking water.



Bottled Water Quality for Pennies a Day!

AQUA FLO®

Platinum QCRO4V-50

The Aqua Flo® QCRO is certified for the reduction of harmful contaminants including lead and PFAS/PFOS. The quick change filters and membrane take seconds to replace.

QCRO4V-50 system certified by IAPMO R&T to NSF/ANSI 58 and CSA B483.1 for the reduction of the following substances, as verified and substantiated by test data: Barium, Cadmium, Copper, Fluoride, Hexavalent Chromium, Lead, Arsenic (V) (less than 300 ppb reduction), Radium 226/228, Selenium, TDS, Trivalent Chromium, Turbidity, and PFOA/PFOS.

AQUA FLO®

Gen4 UV

The Aqua Flo® Gen UV provides proven microbiological (bacteria & virus) issues in water including *E.coli*, *Cryptosporidium* and *Giardia Lamblia* without the use of chemicals.



Trust the Professionals!

Novo water conditioning products are available only through Licenced Plumbing Professionals. Our **Certified ProAdvantage™ Plumbers** are professionally trained to install and service Novo water conditioning products.

Novo Delivers Quality You Can Count On!

Novo has been supporting the water conditioning needs of the plumbing professional for over 50 years. Our 200 employees have an average tenure of 20+ years bringing our customer's unparalleled support. Novo products are engineered and assembled in one of our 6 North American Facilities.

- Professional-Grade, 3rd Party Certified Products
- Leading Edge Technology
- Strong Warranty Coverage
- Expert Installation & Service

Novo Water Conditioning is a Division of Canature WaterGroup.

To learn more visit www.novowater.com



Your Plumbing Professional



Life is Better with Soft Water



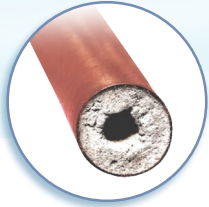
NOVO TOTAL HOME PROTECTION

Professionally Installed Water Treatment Solutions.

Enjoy the Benefits of Soft Water...



- Lower water heating costs by 30%*
- Lower soap and detergent use by up to 50%*



- Prevent costly scale build-up in pipes, faucets & showerheads
- Avoid premature failure of water heaters & other water using appliances



- Brighter, softer laundry
- Sparkling dishes



- Healthier skin
- Softer, healthier hair



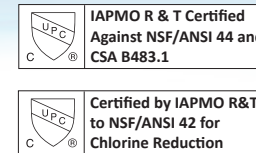
Most systems also available (where noted) with the 489 1" valve where higher flow rates are required



	485/489 HTO	*485/489 HE SOFTENER	485/489 SIM	485/489 HEDP
APPLICATION	Ideal for Municipal Hard Water. Removes hardness, bad taste and odor caused by chlorine, chloramines, or organic matter. High efficiency softening that offers significant salt and water savings each year.	High efficiency softening that offers significant salt and water savings each year. *Available in cabinet versions for 3/4 and 1 cu ft models	Specially designed for low pH (acidic) high iron and hardness removal. The SIM Series is an effective, efficient and economical solution for softening hard water and reducing clear water iron.	High Hardness Applications. The first tank significantly reduces the water hardness and the second tank acts as a "polisher" by removing all remaining hardness.
REMOVES HARDNESS	YES	YES	YES	YES > 75 gpg
REDUCES CHLORINE AND CHLORAMINES	YES			
REDUCES IRON		YES ≤ 1.5 ppm max (clear water iron)	YES ≤ 10 ppm (clear water iron)	YES ≤ 1.5 ppm max (clear water iron)
REDUCES MANGANESE		YES ≤ 0.75 ppm max (clear water manganese)	YES ≤ 5.0 ppm max (clear water manganese)	YES ≤ 0.75 ppm max (clear water manganese)

Plus, the Added Benefits of Whole-House Carbon Filtration!

The Novo HTO Whole-house refiner combines two systems into one giving you truly refined water throughout your home!



NVO485HTO-150



Great Tasting, Healthy Water

Drinking lots of water should be at the core of your health routine. Ingesting lots of chlorine and harmful contaminants should not!



Protect Skin & Hair

Exposure to harsh chlorine and chemicals can damage your skin causing excessive dryness.



Protect Plumbing & Appliances

Chlorine quickly destroys rubber seals & gaskets causing costly leaks. Chloramines are corrosive and can cause pin hole leaks in pipes.



Breath Easy

Clean, healthy air...free from chlorine and volatile organic chemicals (VOC's). Steam from showers can contaminate the air you breath.

Are anti-scale devices the same as water softeners?

The answer is NO. But, according to a recent consumer survey, 28% of respondents believe they are! Anti-scale devices do not soften water by removing hardness minerals. While they provide some level of scale reduction, they are not as effective as salt-based softeners nor do they provide all the benefits of soft water.

*2021 Water Quality Association Consumer Opinion Study.